

# VAFW

*fashion week*

## SPRING HAIR MAKEUP COMPETITION!

### PLANNED EVENTS FOR 2010

Check [www.vafashionweek.net](http://www.vafashionweek.net) for updates!

Specific details including exact dates, times and venues may be subject to change

**April 20, 2010:** Application Deadline for Spring Competition

**Thursday April 29, 2010 5:30-8pm Aloft Chesapeake :** Spring Hair/Makeup Competition

**October 30, 2010:** Application Deadline for Fall Competition

### FALL 2010 VAFW SCHEDULE

**Sunday-Wednesday November 7-10:** Designer and Boutique Shows in Various Virginia Cities.

**Thursday Evening November 11: 6-9pm Aloft Chesapeake\***  
VAFW begins the Hampton Roads events with the fall hair/makeup competition, vintage fashion show, and party.

**Friday November 12: 5-8 pm "Fashion Night Out";** Numerous stores throughout the state offer special sales, trunk shows, informal fashion shows and treats!

**Saturday November 13: 5-8:45pm Granby Theater;** Runway Shows spotlighting couture and ready-to-wear national and international designers. Evening begins with opening reception offering hors D'oeuvres, cocktails, and spotlighting sponsors and exhibitors.

**Saturday: 9:00pm Granby Theater/Club Premiere:** After-party,

**Sunday 4:00-7:45pm Granby Theater, Norfolk VA\*:** Emerging designer competition, Rock the Runway Model Competition followed by additional runway shows spotlighting Virginia Based Designers. The event will close with award presentations.

**Sunday: 9:00pm Granby Theater:** After-party..



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This event supports:

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[www.vafashionweek.net](http://www.vafashionweek.net)  
[info@vafashionweek.net](mailto:info@vafashionweek.net)



# STYLIST COMPETITION

**Welcome to the VA Fashion Week Stylist Competition. This event will host 6 categories to compete in and will be held twice during the year.**

**Entry fee is \$20 per category.**

- 1. Hair Cut, Color and Style: This division will be judged on best use of technique in cutting hair, use of color and then finished look. Winners may be asked to demonstrate, or describe their technique in reaching the finished look. All work, including color, must be done solely by the competing stylist.
- 2. Hair Up Do: This division is for an overall up do look. Adornments may be used but must not dominate the overall look. Models may have extensions added to create up do, however, if extensions are added, they will also be judged as part of the overall look. Themed up do's will be allowed, such as Bridal, Prom, Engagement or Party. All will be judged within division 2 and theme must be advised before look is presented.
- 3. Hair Avant-Garde: This division is a 'no holds barred' competition, all stylists may use any means to create the look. However, all looks must be supported solely by the model, no foreign mechanisms or personnel will be allowed to assist the model in wearing the look. Judges will be looking for realism, creativity and function in this extremely creative division. We are especially interested in designs expressing an eco friendly theme. Judges may ask you to describe your accents and additions, as well as the products you used to achieve the look. Make it creative & original.
- 4. Make-up Fashion/Glamour look: This division is for make-up artists. Show us your best "special occasion" or fashion photography make-up look. The same model can be used for this category as for the hair "up-do" or cut & color division as well as for the overall style look however a separate entry fee must be paid for each category entered.
- 5. Make-up Avant-Garde: This is a division for make-up artists who want to showcase their "over-the-top" make-up ideas. Let your imagination go wild! May be paired with a hair avant-garde look but a separate entry fee must be paid for each category entered. One stylist may enter both divisions or a hair stylist & make-up artist can team up with the same mode.
- 6. Overall Style: This award goes to the look the judges feel is best overall from head to toe. Judges will go over all the entries in all the categories to pick the winner of this prize.

# HAIR COMPETITION

## RULES & REGULATIONS

- 1. Rules and Regulations:** Competition is open to all hair stylists, makeup artists, and stylists including those currently employed by salons, freelance stylists, as well as students and aspiring cosmetologists and stylists. All submissions **must** be presented on a live model, **no** mannequins, or styling heads are permitted. All models **must** be dressed appropriately in presentable attire, no vulgarity in conjunction with outfits. Models may be female or male, no restrictions. The competition will take place at Aloft Chesapeake, on Crossways Blvd in the Greenbrier section of Chesapeake. Any competitors or models under 18 must be accompanied by a parent.
- 2.** All competitors in all 5 divisions must do prep work at another location, final touches can be done at the show location. There will be a cut off time for all work to be completed.
- 3.** Entry Fee of \$20 must accompany all applications, Payment may be made by PayPal payable to [vafw@splashmodel.com](mailto:vafw@splashmodel.com) or by check or money order made payable to **VA Fashion Week** . Payments can be made online through a direct link by going to [www.vafashionweek.net/payments.html](http://www.vafashionweek.net/payments.html) .
- 4.** Individual stylists and salons may enter as many times and in as many categories as they wish however an entry fee is due with each category submission.
- 5.** All contestants and models must sign a release form allowing photos and video images to be used by Splash Model Management, VA Fashion Week, and all sponsoring organizations. This may include Broadcast usage.
- 6.** If any of these rules or regulations are not followed, Virginia Fashion Week has the right to refuse participation in the event and all investments will be forfeited. If you are unsure about something, contact a VAFW representative who can give you more information.
- 7.** VAFW Prizes: Each winner in their respective divisions will receive 1 VIP Pass to all VAFW Events, the Overall winner will receive 2 VIP Passes, the events include all after parties and all fashion shows. The winner of the Spring Competition will be the featured hair stylist/makeup artist in the Fall 2010 VA Fashion Magazine as well as a featured stylist for VA Fashion Week 2010. Virginia Fashion Week 2010 will be extensively covered throughout the Hampton Roads area via our media partners. We will also have some special gifts TBA for our winners.
- 8.** The stylist who wins "Best Overall" will have the privilege being the head stylist for one of our Celebrity Designer Fashion Shows to take place during Fashion Week and be announced as the premiere stylist to our audience. The winning stylists will receive a trophy for their division and the overall best look will receive a top honors trophy giving bragging rights for Best Hair of VAFW 2010. In addition, the winning stylist and, if applicable, Salon or cosmetology school will be introduced on stage during our Celebrity Showcase where their trophy will be presented. Winning stylists from each division will be profiled on the VA Fashion Week website as well as announced in a sponsoring publication.

**Thank you for your participation in this event; we look forward to seeing what you will bring to the competition and please contact us with any questions you may have.**

Contact: Ann or Jeni

[competitions@vafashionweek.net](mailto:competitions@vafashionweek.net)

[www.vafashionweek.net](http://www.vafashionweek.net)  
[vafw@splashmodel.com](mailto:vafw@splashmodel.com)



# STYLIST COMPETITION ENTRY FORM

VA Fashion Week/Splash 3419 Virginia Beach Blvd. # 149 Virginia Beach, VA 23452 FAX: 757.282.7669

Fee \$20 Per Division & Per Entry

Stylist Name(s): \_\_\_\_\_

Salon or School Affiliate (if applicable): \_\_\_\_\_

- ❖ \_\_\_\_\_ Hair Stylist Cut/Color Entry \$20.00
- ❖ \_\_\_\_\_ Hair Stylist "Up-Do" Entry \$20.00
- ❖ \_\_\_\_\_ Hair Stylist "Avante -Garde" Entry \$20.00
- ❖ \_\_\_\_\_ Make-Up "Up-Do" Entry \$20.00
- ❖ \_\_\_\_\_ Make-Up "Avante -Garde" Entry \$20.00

SELECT PAYMENT METHOD: Online payment through PAYPAL \_\_\_\_\_ or Check/Money Order \_\_\_\_\_

*I agree to abide by the rules and regulations of this competition.*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

PRINT NAME: \_\_\_\_\_ Phone: \_\_\_\_\_

Email (Print Clearly): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_