



VAFW
FASHION WEEK
2021
EMERGE!

TENTATIVE SCHEDULE For 2021:

Events are negotiable and subject to change.

WEDNESDAY October 20 TBA

- Opening Reception

THURSDAY October 21 @ Bunker Brewpub

- Fashion Presentation

FRIDAY October 22 @ DILLARDS Lynnhaven Mall

- Fall Fashion & Beauty Event

SATURDAY October 23 TBA

SUNDAY October 24 MOCA Virginia Beach

EMERGE – Fashion Awakens

- Designer Presentations: Featured Designers from Around the World Debuting new Collections Including Daytime, Evening Wear & Couture
- Scheduled Designers include: Brehon Williams, Willie Hall, Letwa Gooden, Zooonek, More TBA.
- Catwalk Competition : Winner Selected by panel of judges from International Agencies
- Art To Wear Design Competition
- Shop The Runway: All featured clothing will be available for purchase, plus additional offerings
- Cash Bar with Food and Beverage Options
- Special Celebrity Guests
- Exhibitor Opportunities Available

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VENDOR OPPORTUNITIES

BRONZE SPONSOR/EXHIBITOR

- ❖ WEBSITE – LINK/LOGO on vafashionweek.com front page
- ❖ EXHIBITOR SPACE
- ❖ CATEGORY EXCLUSIVITY
- ❖ LOGO/Name in Program
- ❖ + 4 VIP ALL EVENT PASSES

Total Investment \$1200

PREMIUM EXHIBITOR

- ❖ DOUBLE SPACE ' (Two 6' BANQUET TABLES or Equal Space)
- ❖ BRAND EXCLUSIVITY
- ❖ + 4 VIP ALL EVENT PASSES

Total Investment: \$700

BRAND EXHIBITOR

- ❖ SINGLE SPACE 10' x 8' (one 6' BANQUET TABLE)
- ❖ BRAND EXCLUSIVITY
- ❖ + 2 VIP ALL EVENT PASSES

Total Investment: \$400

PREMIUM DESIGNER/ARTIST/CRAFTSPERSON

- ❖ DOUBLE SPACE (two 6' BANQUET TABLE or Equal Space)
- ❖ EXCLUSIVE DEAL For Products That Are Designer/Artist Created or Exclusive Vintage Pieces
- ❖ + 4 VIP ALL EVENT PASSES

Total Investment \$500

DESIGNER/ARTISTS/CRAFTSPERSON

- ❖ SINGLE SPACE (one 6' BANQUET TABLE)
- ❖ EXCLUSIVE DEAL For Products That Are Designer/Artist Created or Exclusive Vintage Pieces
- ❖ + 2 VIP ALL EVENT PASSES

Total Investment \$300

EASY PAYMENT OPTION: Scan This Code to pay for and secure your vendor space!

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