

# VAFW2025

Designer  
Showcase

# FASHION WEEK

October 19  
2025



## MISSION STATEMENT

VA Fashion Week was founded with a tri-fold purpose; to promote Virginia's talented designers, models, and artists; to promote the economic development of the region by nurturing the creative class; especially those involved in fashion, beauty and the arts; and to partner with regional charities to create awareness and encourage community involvement. For 2025, one of our themes will be "Journey To Wellness" with profits going to several charities focused on health and well-being.

Over 5000 people have attended our shows and over 350K have visited our website and/or viewed our videos. During our last 5 seasons, our Designer Showcase was standing room only. Our models and designers have gone on to work in New York, Los Angeles, Miami, Milan, Paris, and around the world.

Our shows are attended by business owners, media personalities, art and fashion aficionados of all ages with the largest demographic being women between 25 and 50. We are proud to be the premiere fashion event in the state of Virginia.

For 2025, we are also celebrating the musical contributions of talented recording artists who are either from Virginia or call Virginia home. Our shows will feature music either performed by, written by, or produced by artists from the greater Hampton Roads area.

**Be A Part Of The Magic!**

[www.vafashionweek.com](http://www.vafashionweek.com)  
[info@vafashionweek.com](mailto:info@vafashionweek.com)

## BE A PART OF OUR 2025 SHOWS!

*Please note, the vendor spaces and event passes are specifically for the Sunday October 19 fashion show.*

### SPONSORSHIPS

PLATINUM/TITLE SPONSOR: (1 Available)

All items in GOLD SPONSORSHIP plus additional terms to be negotiated

- WEBSITE, TICKETS, ALL ADS With Sponsors Name in the Title
- DOMAIN NAME Including Sponsor
- FULL PAGE in Program
- \* 20 VIP ALL EVENT PASSES

**Total Investment: \$10000**

GOLD SPONSOR (4 Currently Available)

- LOGO Inclusion: Flyers, Website, Posters, Major Print Ads, Link on Website
- EXHIBITOR TABLE and/or banners at runway show venues if requested
- VAFW Program(Half Page advertisement)
- 10 VIP ALL EVENT PASSES

**Total Investment: \$5000**

SILVER SPONSOR (6 Currently Available)

- LOGO Inclusion: Flyers, Website, Posters, Major Print Ads, Link on Website
- EXHIBITOR TABLE and/or banners at runway show venues if requested
- 6 VIP ALL EVENT PASSES

**Total Investment: \$2500**

EXHIBITOR

- DOUBLE SPACE 20' x 8' (up to three 6' BANQUET TABLES)
- + 4 VIP ALL EVENT PASSES
- SINGLE SPACE 10' x 8' (one 6' BANQUET TABLE)
- \* + 2 VIP ALL EVENT PASSES

**Total Investment: \$500**

**Total Investment: \$250**



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## SPONSORSHIP AGREEMENT

VA Fashion Week 3419 Virginia Beach Blvd. # 149 Virginia Beach, VA 23452  
splashvafw@gmail.com

PACKAGE:

- ❖ \_\_\_\_\_ Platinum
- ❖ \_\_\_\_\_ Gold
- ❖ \_\_\_\_\_ Silver
- ❖ \_\_\_\_\_ Double Exhibitor
- ❖ \_\_\_\_\_ Exhibitor
- ❖ \_\_\_\_\_ Other Options: \_\_\_\_\_

Payments can be made online with credit or debit card or by check payable to SPLASH

Notes: \_\_\_\_\_

Total INVESTMENT: \$ \_\_\_\_\_

Amount RECEIVED: \$ \_\_\_\_\_

Additional Payment(s) to be made: \_\_\_\_\_

*Sponsor/Agency understands that payments are due in full upon receipt of invoice. In the event of default, sponsor agrees to pay all costs of collection including attorney's fee in the amount of 33 1/3% of amount in default. Sponsor shall indemnify, defend and protect Virginia Fashion Week, it's promoters and producers, including but not limited to Splash Model Management, Rogue Productions and all representatives and save harmless from any and claims, demands, suits, liability damages, loss, costs, attorneys fees and expenses of any kind which might result from or arise from fire, theft, water, or accident or from any action or failure to act on the part of the sponsor or its officers, agents, employees or other representatives. It is the responsibility of sponsor to maintain insurance on its property and liability; neither VAFW producers and staff, nor our venues can be held liable for any loss or damage.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

CONTACT NAME: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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[splashvafw@gmail.com](mailto:splashvafw@gmail.com)